



2019 1st Call for EIT Health Head Start funding

for participants from Belgium, The Netherlands, Luxembourg and Israel¹

Background

As part of its 'Accelerator' activities, EIT Health provides funding for emerging companies and SMEs to develop new products and services for areas of interest to EIT Health and its members. The purpose of the funding is to accelerate market entry and create new economic activity (applications to support research will be rejected). HeadStart funding is open to established companies that are already on the market. In this 1st 2019 call 300 k€ is available for HeadStart (max. 50 k€ per project). In addition to the cash award provided by EIT Health, its core and associate partners will provide access to innovation facilities and networks as well as mentorship to successful applicants.

Submission of Applications

Proposals must be submitted using the online application form: eithealth.optimytool.com

A video pitch of up to three minutes may be provided as part of the application process and each application will require a letter of support from an EIT Health core or associate partner based in their region/country (a list can be found online at www.eithealth.eu) or the CLC office.

Applicants are strongly encouraged to discuss their application with the relevant contact at their CLC office (details provided below/overleaf) prior to submitting a proposal. In order to be eligible, proposals must contain all the required information, be completed via the online form and be received by the deadline (March 27th 2018, 16.00 hrs. CET). Late or incomplete submissions, or submissions via any other routes (e.g. email) will not be accepted.

Evaluation Process/Criteria and Key Performance Indicators (KPIs)

Upon passing an initial eligibility review by the relevant CLC office, proposals will be assessed by a team of experts. Confidentiality agreements will be in place and conflicts of interests will be actively managed.

Evaluation criteria for the proposals include - but are not limited to - strategic fit with the challenges/thematic areas (www.eithealth.eu) of EIT Health, novelty & feasibility of approach, potential impact of product/service on market and/or those targeted by the innovation, expertise of the team, compellingness of the case for the use of EIT Health funding to accelerate the route to market (value for money, impact of EIT Health funding).

¹The members of EIT Health Belgium-The Netherlands include: Achmea, AZ Maastricht, Barco, City of Rotterdam, Colruyt, Erasmus MC, Eurapco (Switzerland), imec, KU Leuven, LAVA, Leiden UMC, Lode Holding, Philips, TNO, TU Delft, TU/e, Univ. of Gent, Univ. of Maastricht, Univ. of Luxembourg, UMC Groningen, the Technion (Israel).

Successful proposals will be expected to deliver one or more of the following EIT Health Key Performance Indicators: # business ideas incubated and progressed to market, # start-ups or spin-off companies created, # products or services launched, # new markets accessed, # jobs created. Applicants will be informed on the outcome of their application by the end of May.

About EIT Health

EIT Health is one of the largest healthcare initiatives worldwide. Its goal is to sustainably advance the foundations of healthcare and thus promote the future conditions for healthier living and wellbeing of people across Europe. EIT Health does this by leveraging the expertise of more than 150 leading organisations spanning key areas of healthcare such as Pharma, MedTech, Payers, Research Institutions and Universities. With a budget of 2 billion EUR over the next decade, EIT Health will purposefully invest in Europe's best entrepreneurial talents and creative minds to foster the development and commercialisation of smart product and service solutions in the health sector, addressing the challenges imposed by demographic change and ageing societies.

With headquarters located in Munich (Germany), EIT Health has established six co-location centres: • London (UK/Ireland) • Stockholm (Scandinavia) • Barcelona (Spain) • Paris (France) • Mannheim and Heidelberg (Germany/Switzerland) • Rotterdam (Benelux), whilst the EIT Health InnoStars ensure wider participation and outreach across Europe.

About the EIT Health Accelerator

The EIT Health Accelerator creates an ecosystem where innovation can thrive. Gathering the best and brightest entrepreneurs in health, providing them with the support, skills and services they need to get their ideas off the ground and into the market.

In the Incubation phase, training and support activities like the EIT Health Boot Camp programmes help to create a business plan out of an initial business idea in two-month 'pressure cooker' programmes, whilst Local Training activities augment existing accelerator programmes at the CLCs, with a focus on the key skills required when operating in the healthcare sector.

In the Validation phase, EIT Health supports start-ups and entrepreneurs by providing non-equity financing (HeadStart Grants) and access to suitable Living Labs and Test Beds within the community to further test their ideas. EIT Health also helps to gain an understanding of the different European regulatory and reimbursement schemes by providing access to a wide Network of Market Experts and coaches with specific local knowledge.

In the Scale phase, tools and networks provide and facilitating access to potential investors such as angel networks, corporate financiers and crowd funders. Furthermore 'BridgeHead' programmes support European start-ups and scale-ups (e.g. in the domain of MedTech and Digital Health) in their expansion across Europe, the United States & other markets.

Contact BeNe CLC: Nicolas van de Kerkhof (CLC Business Creation): nicolas.vandekerkhof@eithealth.eu
Prof. Dr. Bart Haex (CLC Business Creation): bart.haex@eithealth.eu

Headquarters: Dr. Kurt Höller (Director of Business Creation), kurt.hoeller@eithealth.eu